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Bakery-Cafes Provide Meals For Thousands Panera Bread Gives More Than \$86,651 and 10,300 pounds of food to Local Charities in 2007

Columbus Ohio, (January 11, 2008) – Breads of the World, the local franchisee for Panera Bread in central Ohio, along with its associates and customers, donated over 10,300 pounds of food to the Mid-Ohio Foodbank during the 2007 holiday season. Panera Bread Bakery Cafes acted as a donation sites to aid in the relief of the recent shortage of food donations to food banks throughout Ohio. With one pound of food being equivalent to one meal, this campaign allowed the Mid-Ohio Foodbank to feed over 10,300 people in need living in the central Ohio area.

Throughout the rest of 2007, Breads of the World donated more than \$86,651 in product and monetary donations to the local communities it serves. On behalf of Panera Bread customers, \$40,000 was collected at bakery-cafes throughout the year and donated to local Operation Doughnation Program partner, Children's Hunger Alliance. Panera Bread also wrote a check for \$7,751 for the Franklin County American Cancer Society in 2007 to help fight breast cancer in central Ohio through the sale of its Pink Ribbon Bagels. In addition to these campaigns, Panera Bread contributed an additional \$38,900 in product to various charities throughout central Ohio.

"Panera Bread is dedicated to giving back to the local community," said Jeff Rains, President of Breads of the World. "Our customers have always supported us, and we are always happy to help in any way we can."

Breads of the World, LLC, the local franchisee of Panera Bread, operates 47 bakery-cafes in the Columbus, Cincinnati, northern Kentucky and Dayton–metro areas. With its identity rooted in handcrafted, fresh-baked, artisan bread, Panera Bread is committed to providing great tasting, quality food that people can trust. At the close of each day, Panera Bread bakery-cafes donate bread and baked goods to community organizations serving those in need. For more info on the franchise, including bakery-cafe locations, visit www.panera-ohio.com.

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