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Local Charities Benefit From Bakery-Cafes' Efforts Panera Bread Gives More Than \$64,300 to Local Charities in 2007

Dayton Ohio, (January 11, 2008) – Breads of the World, the local franchisee for Panera Bread in southwestern Ohio, along with its associates and customers, donated over \$64,300 in 2007 to the local communities it serves. This total includes both cash and product donations made during the year.

On behalf of Panera Bread customers, \$15,000 was collected at bakery-cafes throughout the year and donated to local Operation Doughnation Program partner, Children's Hunger Alliance. In addition, throughout December, XXXX pounds of food was collected and donated to The Foodbank in order to aid in the relief of the recent food donation shortage to food banks throughout Ohio. Panera Bread also wrote a check for more than \$3,000 for the American Cancer Society of Southwest Ohio in 2007 to help fight breast cancer in Ohio through the sale of its Pink Ribbon Bagels. In addition to these campaigns, Panera Bread gave an additional \$46,300 in product to various charities throughout southwestern and southern Ohio, including a donation of food to The Foodbank.

"Panera Bread is dedicated to giving back to the local community," said Jim Hach, Operating Partner for the Dayton-area Panera Bread bakery-cafes. "Our customers have always supported us, and we are always happy to help in any way we can."

Breads of the World, LLC, the local franchisee of Panera Bread, operates 47 bakery-cafes in the Columbus, Cincinnati, northern Kentucky and Dayton-metro areas. With its identity rooted in handcrafted, fresh-baked, artisan bread, Panera Bread is committed to providing great tasting, quality food that people can trust. At the close of each day, Panera Bread bakery-cafes donate bread and baked goods to community organizations serving those in need. For more info on the franchise, including bakery-cafe locations, visit www.panera-ohio.com.

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